

Showcase of Innovative Food Waste Approaches and Tour

(with simultaneous interpretation)

3:00 pm – Minister Galletti opening remarks.

3:10 pm – Discussion moderated by Andrea Cangini, Managing Director of *Quotidiano Nazionale* (leading central-northern Italy newspaper).

Participants:

- Callie Babbitt, Associate Professor in the Golisano Institute for Sustainability at the Rochester Institute of Technology
- Andrea Segré, Full Professor, University of Bologna, President, FICO Foundation
- Ted Monk, Vice President, Sustainability and Corporate Responsibility, Sodexo North America
- Stefano Venier, Corporate Social Responsibility Director, Hera Group
- Jon Hixson, Vice President of Government Relations, Yum! Brands
- Alessandro Bonfiglioli, FICO Foundation Secretary General for Food Education and Sustainability and CAAB managing Director
- Tiziana Primori, CEO of FICO Eataly World
- Corrado Cagnola - General Manager of KFC-Italy

4:00 pm – Administrator Pruitt closes event

4:10 pm – Signature of a Protocol of Intent on the “Circular Economy at FICO” (supporting renewable energy, energy efficiency, and food waste reduction) by FICO Eataly World, FICO Foundation, the Bologna Agri-Food Center (CAAB), and the Hera multi-utility company.

Biographies for “Innovative Food Waste Approaches” Event

(in alphabetical order)



Dr. Callie Babbitt - Rochester Institute of Technology

Dr. Callie Babbitt is an Associate Professor in the Golisano Institute for Sustainability at Rochester Institute of Technology (RIT), where she conducts research to proactively assess and enhance sustainability of emerging technologies. Callie’s research group creates new methods and models in the field of “industrial ecology” that are inspired by the study of ecological systems in nature. They apply these models to study sustainability challenges and solutions for food waste management, consumer electronics, lithium-ion batteries, electric vehicles, and nanomaterials. Callie also collaborates widely on sustainability research related to the food-energy-water nexus, critical mineral supply chains, and renewable energy technologies.

She translates this research into graduate sustainability courses at RIT and into informal education programs at the K-12 level. Her collaboration with Rochester-area schools and Women in Engineering at RIT aims to increase the number of female students who pursue science, engineering, and sustainability degrees and careers. These efforts have been recognized by national and international academic and research communities. In 2013, Callie was awarded the Faculty Early Career Development (CAREER) Program Award by the National Science Foundation, and in 2011, she received the AT&T Technology and Environment Award for her research and teaching efforts in sustainable design.



Alessandro Bonfiglioli - Professor of Industrial Design and Branding – MBA Design, Fashion and Luxury Goods, Bologna Business School University of Bologna; also, since 2011, Managing Director of the Bologna Agri-Food Center (Centro Agroalimentare Bologna, CAAB), a large public market on whose grounds FICO Italy World is being built.

Other Positions

2007-2011 General Manager – Alessi SpA

2005-2007 CEO – Managing Director – Member of the Board of Directors – Haworth Group

1999-2004 Director, Business Support Processes – Haworth Group

1998-1999 CFO – Haworth Group

1995-1998 CFO – Castelli SpA

1992-1995 Assistant CFO – Castelli SpA

Education



1999 Master in Business Administration – Profingest Alma Graduate School – University of Bologna

1992 Qualification as Chartered Accountant – University of Bologna

1990 Degree in Economics with Honors – University of Bologna

Corrado Cagnola - General Manager of KFC-Italy

Corrado Cagnola is a 50-year-old manager with extensive experience in both the infrastructure and retail industries. After graduating as a chartered engineer at Politecnico di Milano in 1991, Corrado spent the first ten years of his career in Human Resources, working for both Italian (Mediaset) and U.S. multinational companies (Blockbuster, McDonald's). He had the chance to work intensely on Organization, Strategy, Human Resources Development, Planning and Cost Control in high-growth environments playing a central role with different mergers, acquisitions and reorganizations.

After his first ten years, Corrado decided to enlarge his competencies, adding responsibilities in further functions, and proved his skills on operational aspects as Operations Director at Autostrada Milano Serravalle, designing the new

organizational structure and launching different services aimed to assist

travelers in real time. In 2005 he joined again McDonald's Italy where for 5 years he held the position of Vice President and Chief Operating Officer, bringing the U.S. restaurant chain to double its size from 200 to 400 restaurants.

In 2008 he went through an extensive executive BA education program at The

Thunderbird University (Phoenix, AZ). In 2010 Corrado took the challenge to be part of a turnaround process in the infrastructure industry again, and joined ATM Spa, the biggest public transportation company in Italy as Chief Strategy, Planning and Control Officer and as Board member of the four different operating companies controlled by ATM. Furthermore, he was appointed as President of IMS, a joint venture company between ATM and Ansaldo STS that is operating the Subway system in Copenhagen. During these years ATM has become the most efficient and the only profitable public transportation company in Italy.

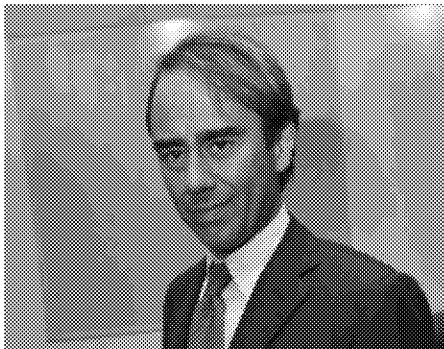
In 2013 Corrado joined Yum! Brands Inc, (owner of the brands Kentucky

Fried Chicken KFC, Taco Bell and Pizza Hut) and is now General Manager of KFC-Italy, responsible for introducing, launching and expanding in Italy the

restaurant chain Kentucky Fried Chicken – KFC. After a start up in 2015, there are now 14 KFC restaurants operating in Italy and 10 more will open in 2017, with the goal of 100 restaurants by 2020.

Corrado lives in Milan and is a happy father of three sons, 19, 15 and 8 years old.

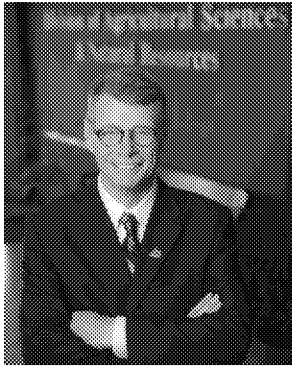
He was nominated “Ufficiale della Repubblica al merito” in 2010.



Andrea Cangini

Managing Director of Quotidiano Nazionale (QN)

Andrea Cangini is the 48-year-old Managing Director of Quotidiano Nazionale, which is a daily newspaper created in 2014 with the merging of local newspapers from Bologna (Il Resto del Carlino, founded in 1885), Florence (“La Nazione”), and Milan (“Il Giorno”). QN is the third newspaper in Italy in terms of the number of copies circulated and number of readers.



Dr. Thomas Coon - Oklahoma State University

Thomas G. Coon joined Oklahoma State University (OSU) as Vice President of the Division of Agricultural Sciences and Natural Resources in July 2014. Before joining OSU, he was director of Michigan State University (MSU) Cooperative Extension and a professor of fisheries and wildlife at MSU for 25 years. Tom received his Ph.D. from the University of California-Davis and served on the faculty at the University of Missouri before his move to Michigan State. As vice president, Tom has responsibility for the integration of the Oklahoma Agricultural Experiment Station, the Oklahoma Cooperative Extension Service and the College of Agricultural Sciences and Natural Resources. These three entities embody the land-grant mission that is the heart of DASNRR, and include more than 250 faculty, 400 Extension staff and 360 support and administrative staff, both on-campus and in 77 county Extension offices and 18 research stations across the state.



Jon Hixson - Yum! Brands

Jon Hixson is Vice President, Government Affairs at Yum! Brands. Prior to assuming this role, he was an executive with Cargill for 12 years. Jon served in various roles in government relations, sustainability and communications including work in the Asia-Pacific region, and leading Corporate Affairs in Latin America and Cargill's government relations team for North America.

Jon began his career on Capitol Hill in 1994. He spent nine years working for Congressional Members in both the U.S. Senate and House of Representatives, including Senator Nancy Kassebaum and Senator Pat Roberts; he served as Chief of Staff for Congressman Jerry Moran. Mr. Hixson began his professional career with ConAgra Flour Milling in Denver, Colorado and continues to maintain an active interest with his family farm in Kansas.

Jon has a Bachelor of Science Degree from Kansas State University and a Master's in Business Administration from George Washington University in Washington, DC.

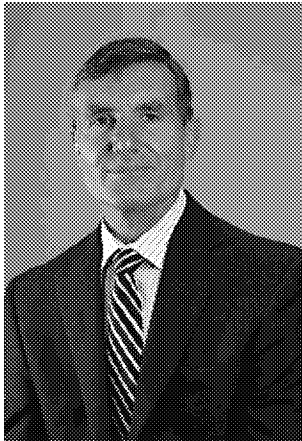


Virginio Merola - Mayor of Bologna

Virginio Merola (Democratic Party - PD) is the mayor of one of Italy's ten largest and wealthiest cities, the capital of the Emilia Romagna Region.

Merola was born in Santa Maria Capua Vetere (Caserta) in 1955. An almost lifelong resident of Bologna, he holds a degree in Philosophy from the University of Bologna. He is married.

Following mandatory military service, Merola was hired by the National Highway Company in San Lazzaro. Soon thereafter, he became an active union representative for the transportation workers division of CGIL (General Confederation of Labor, Italy's largest left wing oriented labor union.) In 1989 he accepted the position of Regional Secretary for the Association of local



governments which includes representatives from all the Emilia Romagna city and provincial administrations, as well as the regional government.

His career in public administration began in 1995 when he was elected President of the Savena neighborhood in Bologna. In 2004 he was elected to the Bologna City Council on the DS (Democratici di Sinistra - Democrats of the Left) electoral ticket and served as Councilor for Urban Affairs and City Planning.

In 2009 Merola was elected to the Bologna Provincial Council, where he served as President of the Council until 2011, when he stepped down to run for mayor.

He was elected Mayor of Bologna in the first round of the May 16, 2011 city elections at the head of a center-left coalition with 50.46 % of the vote.

Ted Monk - Sodexo North America

Ted Monk is Vice President of Sustainability and Corporate Responsibility for Sodexo North America. In this role he oversees Sodexo's Better Tomorrow 2025 commitments around health and wellness, sustainable sourcing, water, waste and energy management. Ted's background is in operations with more than 25 years' experience in Corporate Services, Health Care and Schools, both in the U.S. and in the UK. He has served as District Manager, Director of Business Development and Senior Vice President.



Ted is a National Executive Sponsor for Sodexo's Impact Mentoring program as well as being a regional executive sponsor of PRIDE (People Respecting Individuality, Diversity and Equality), one of Sodexo's initiatives to advance diversity and inclusion in the workplace.

Ted is the Board Chair for the Alameda County (CA) Community Food Bank and is also on the board of Open Heart Kitchen, which provides over 300,000 meals each year to the hungry and homeless in his neighbourhood.

Ted also serves as a board member of the Food Recovery Network, which is a national network of student chapters who recover food on their campuses to feed those in need.

Ted earned his degree in hospitality from Strathclyde University in Glasgow, Scotland and attended graduate classes at Cranfield Business School.

Born in the UK, Ted moved to the U.S. in 1995 and lives in the San Francisco Bay area with his wife Jacqueline.

Tiziana Primori - CEO of FICO Eataly World

Tiziana Primori was born in Pesaro in 1959 and has a mathematics degree. She currently lives in Bologna with her daughter.

She is director of Subsidiary Development at Coop Adriatica Group, and vice president of Eataly, the company headed by Oscar Farinetti. In October 2014, Primori was appointed CEO of Eataly World Bologna, the company responsible for FICO (Fabbrica Italiana Contadina): the first theme park for excellence in Italian food and wine. She is also President of the energy-



supply group Comm of the Hera multi-utility firm and a member of the Boards of Directors of Hera and of Urbino University.

From '82 to '86 Tiziana Primori worked in a cooperative logistics mass distribution center; until the '90s she worked on logistics and production in Iveco (Fiat Group). Following that, she became CEO of Smaer Consulting, a company specialized in organizational innovation. Since '96 Primori has been in Coop Adriatica, one of the largest cooperatives in the Italian Coop supermarket system. In

2009 she became the Managing Director General, with responsibility for the core business of approximately 200 stores. She also guided the Coop activities in the South of Italy. Among her most innovative projects, she developed Ambasciatori in Bologna in 2008: an original three-store building space, with a large Coop bookshop, a café, a restaurant and an Eataly tavern. The project has been an international success, receiving both the World Retail Innovation Awards and the President of the Italian Republic's Innovation Award in 2010.

Prof. Andrea Segrè

Department of Agricultural and Food Sciences,

University of Bologna; also President, Bologna

Agri-Food Center and President, FICO Foundation

Andrea Segrè is a full Professor of Agricultural and Rural Development Policies at the University of Bologna, where he has taught since 2003. He became the Dean of the Faculty of Agricultural Sciences at the Alma Mater Studiorum at the University of Bologna, in November 2005. Segrè also serves as President of the Bologna Agri-Food Center (Centro Agroalimentare Bologna, CAAB), a large public market on whose grounds FICO Italy World is being built, and as President

of the FICO Foundation, which focuses on promoting food education and a culture of sustainability.

Between 1988 and 1992 he was a visiting fellow of Agricultural Economics at the Department of Agricultural Economics, Cornell University (USA), and from 1993 to 1995 he was a visiting professor of Agricultural Policy in Transitional Economies at the Department of Social Sciences, at Roskilde University in Denmark.

Currently he is the President of the Centre for Central and Eastern Europe and the Balkans, and Scientific Coordinator of the PhD program on International Cooperation and Sustainable Development Policies at the University of Bologna - a program developed through specific agreements with the EU Commission.

He has conceived and promoted the *Last Minute Market* project, which reclaims unsold food and non-food products in order to distribute them to charity associations ([[HYPERLINK "http://www.lastminutemarket.org/"](http://www.lastminutemarket.org/) \t "_blank"]).

Since 2014, Segrè has been the President of Environment Ministry Committee for Waste Prevention, and is deeply involved in the development of the National Plan for Food Waste Prevention (PINPAS)

In 2011 Segrè wrote the book “Transforming Food Waste into Resource.”



Stefano Venier - CEO, Hera

Stefano Venier was born in Udine in 1963.

He has a degree in computer science and a Master's degree in energy management from the Enrico Mattei School in Milan.

He began his career in May 1987 at Zanussi as an assistant to the head of production.

From 1989 to 1996 he worked at the chemicals subsidiary of Italian oil major Eni, Enichem, rising through the ranks from strategic planning assistant to head of strategic projects. His duties included enhancing the company's presence in Eastern Europe, and in Asia.

In 1996, he joined management consultancy firm A.T. Kearney, where he focused on the energy, utilities and telecoms sectors. In 2002 he was named Vice President of Energy & Utilities. As a consultant, he worked on projects involving strategic planning, mergers and acquisitions, and rationalization and optimization of operations and services, as well as the launch of new activities. The leading utilities for which he worked include Enel, Edison, Terna and a number of international operators.

From 2004 to 2008, he served as Head of Business Development and Strategic Planning at the Hera Group. Hera (Holding Energia Risorse Ambiente - Energy Resource/Environment Holding Company) is a multi-utility company based in Bologna, operating mainly in Emilia Romagna, and in some municipalities of Florence and Ancona. Hera is one of Italy's largest local utilities and operates mainly in environmental services (waste collection and treatment), energy services (distribution and sale of electricity and gas) and water services (waterworks, sewerage and purification). The Group has over 8,500 employees, and operates for more than 3.5 million citizens; in July 2008 he was appointed Director of the Group's Development and Marketing Department.

On 28 April 2014, Stefano Venier was appointed Chief Executive Officer by the Board of Directors of Hera S.p.A.

Italian participants at FICO events

(*Bios provided in earlier attachments)

SPECIAL GUESTS

Virginio Merola* - Bologna Mayor (TBC)

Andrea Segrè* - Professor of Agricultural and Rural Development Policies at the University of Bologna, President of the Bologna Agri-Food Center (CAAB), and President, FICO Foundation

OFFICIALS AND STAFF OF FICO EATALY WORLD AND THE LARGE PUBLIC MARKET “CAAB” (Centro Agroalimentare Bologna – Bologna Agri-Food Center, on whose grounds FICO is being built)

Tiziana Primori* - Amministratore Delegato FICO

Sara Liparesi - Responsabile Gestione FICO

Barbara Gherardi - Responsabile relazioni Istituzionali FICO

Ludovico Bertaglia - Responsabile comunicazione FICO

Silvia Zanelli - Assistente comunicazione digitale

Alessandro Bonfiglioli - Direttore generale CAAB

Duccio Caccioni - Direttore Marketing CAAB

SENIOR OFFICIALS OF FICO PARK PARTNER FIRMS

Urbani Tartufi: Olga Urbani - titolare della Urbani Tartufi

Granarolo: Gianpiero Calzolari - presidente di Granarolo e Direttore Commerciale

Antica Ardenga: Massimo Pezzani - titolare di Antica Ardenga

Sfogliamo: Donatella Grazia - responsabile di Sfogliamo

Il Forno di Calzolari: - Matteo Calzolari

Camst: Antonella Pasquariello - Presidente di Camst

UNINDUSTRIA

Alberto Vacchi* - Presidente di Unindustria Bologna

Tiziana Ferrari - Direttore Generale di Unindustria Bologna

HERA GROUP

Stefano Venier* - Amministratore Delegato Gruppo Hera

SENIOR OFFICIALS OF SUPERMARKET COOPERATIVES (COOP ALLEANZA, LEGA COOP, UNIPOL)

Adriano Turrini - Presidente Coop Alleanza 3-0

Rita Ghedini - Presidente Legacoop Bologna

Pierluigi Stefanini - Presidente del Gruppo Unipol